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NEWS RELEASE

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For Immediate Release—

Blood donors, CBCO celebrate the first blood drive at North Arkansas Regional Medical Center in Harrison

Ribbon cutting, welcome for Boone County residents at new CBCO member hospital

May 21, 2015— Community Blood Center of the Ozarks (CBCO) was officially welcomed to Harrison, Arkansas today as the very first blood drive was held at one of CBCO's newest member hospitals, North Arkansas Regional Medical Center. The hospital switched to CBCO as the blood provider for their facility back in January. Today's drive is the first of what will be many that will take place in Boone County in the coming months.

The new hospital is one of two that the local blood provider has acquired this year. Nevada Regional Medical Center made the switch to CBCO in April. That brings the total number of hospitals that use blood provided exclusively by CBCO blood donors to 39.

The blood center is trying to fill shelves before the long Memorial Day holiday weekend. CBCO donor centers in Springfield will have extended hours on Friday. They'll be open from 9 am to 6 pm.

Eligible donors must be at least sixteen years of age, weigh at least 110 pounds, and be in good health. To sign up for the Holiday Heroes program, visit the CBCO web site at www.cbco.org. For more information on how you can save lives right here in our community, call 1-800-280-5337.